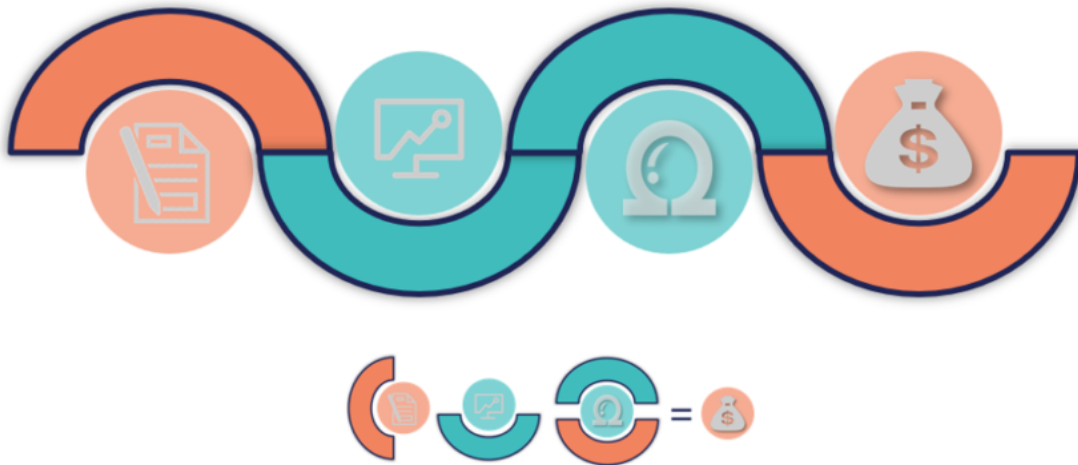




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Customer Value Optimization



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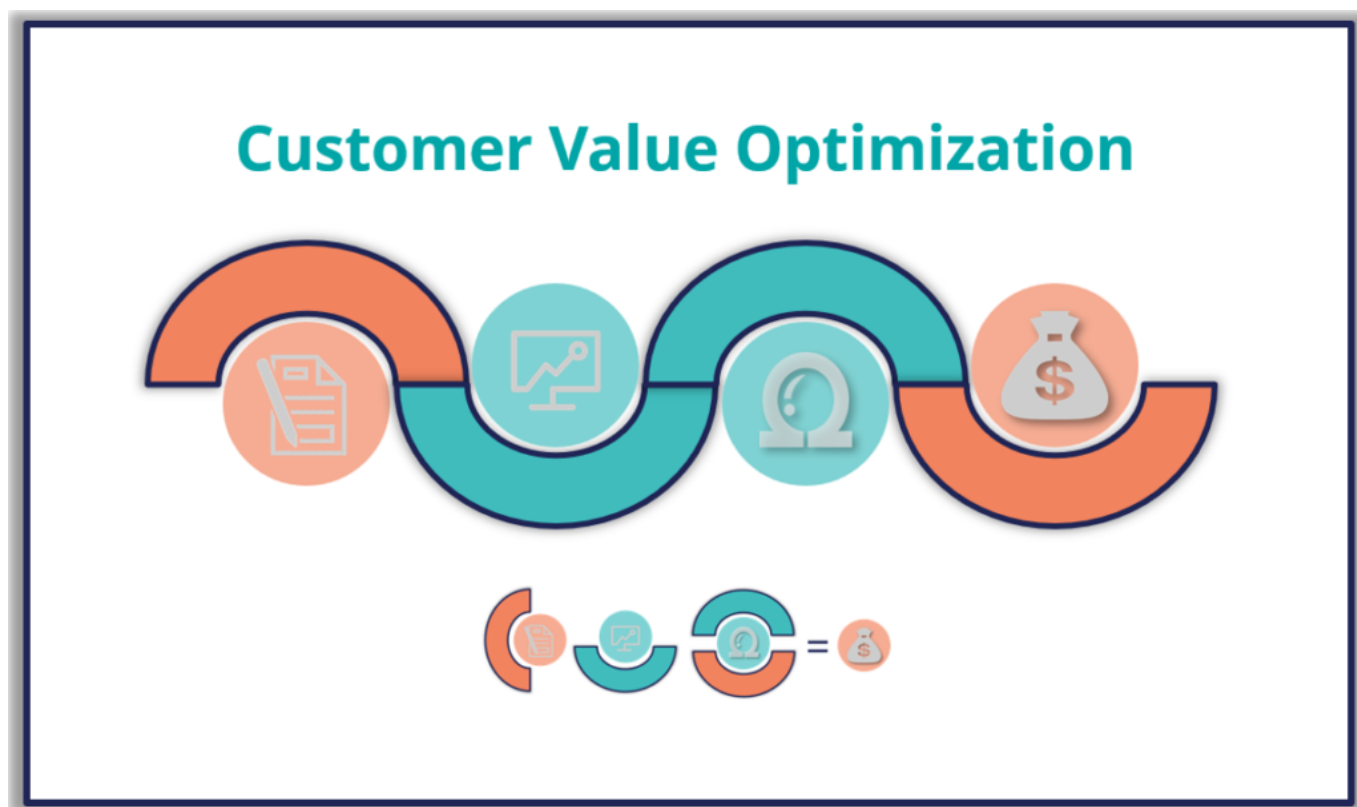
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A key driver of your company's value is the value of your customers. This blog post discusses five ways to increase your customer base. ... Analyzing customer profitability and maximizing a customer's lifetime value are highly ... People are happy to express themselves and often enjoy telling you about their ...

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